



City of Bartlett

A. Keith McDonald, Mayor

BOARD OF MAYOR AND ALDERMEN MEETING MINUTES

TUESDAY, DECEMBER 12, 2017 - BARTLETT CITY HALL - 7:00 PM

ATTENDANCE

Mayor A. Keith McDonald: Absent, Alderman W.C. Pleasant: Present, Alderman Emily Elliott: Present, Alderman David Parsons: Present, Alderman Bobby Simmons: Present, Vice Mayor Jack Young: Present, Alderman Paula Sedgwick: Present.

INVOCATION

Opening Prayer by Marty Tartera, New Hope Christian Church

FUTURE MEETINGS

Historic Preservation Commission, December 18 at 7 p.m.

Bartlett Arts Council, December 19 at 6:30 p.m.

Design Review Commission, December 19 at 6:30 p.m.

Board of Education, December 21 at 7 p.m.

City Beautiful Commission, January 4 at 6:30 p.m.

Industrial Development Commission, January 4 at 7 p.m.

Family Assistance Commission, January 8 at 6 p.m.

Bartlett Historical Society, January 8 at 7 p.m.

Planning Commission, January 8 at 7 p.m.

Bartlett Station Commission, January 10 at 7:30 a.m.

RECOGNITIONS

*****Official Business of the Day*****

MINUTES ACCEPTANCE

Minutes of the November 28, 2017 Board of Mayor and Aldermen Regular Meeting

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Bobby Simmons, Alderman
SECONDER:	Emily Elliott, Alderman
AYES:	Pleasant, Elliott, Parsons, Simmons, Young, Sedgwick

UNFINISHED BUSINESS

- 1 **Second Reading of Ordinance 17-07, an ordinance to amend Title 17, Chapter 1, Sections 101, 102, and 105, and add Section 106 of the Codified Ordinances to address yard waste removal. (Mark Brown, Chief Administrative Officer)**The public hearing is set for January 9, 2018.

RESULT:	APPROVED ON SECOND READING [UNANIMOUS] Next: 1/9/2018 7:00 PM
MOVER:	Bobby Simmons, Alderman
SECONDER:	W.C. Pleasant, Alderman
AYES:	Pleasant, Elliott, Parsons, Simmons, Young, Sedgwick

CONSENT AGENDA

RESULT:	APPROVED [UNANIMOUS]
MOVER:	W.C. Pleasant, Alderman
SECONDER:	Bobby Simmons, Alderman
AYES:	Pleasant, Elliott, Parsons, Simmons, Young, Sedgwick

- 1 **Special event permit for the Winter Cross Country Series Races. (Jim Brown, Director of Code Enforcement)**
The event will be held on Sundays, January 28 and February 18, 2018 from 2 to 4 p.m. at Nesbit Park.
- 2 **Bid for Fly Space Exterior Wall at Bartlett Performing Arts and Conference Center. (Dick Phebus, Director of Finance)**
Recommend accepting the lowest bid from Dan Walker at a cost of \$99,000 plus a contingency amount of \$15,000 for a total cost of \$114,000. Funds are available in Account 311.48311.780.59118.
- 3 **Proposal for Americans with Disabilities Act Transition Plan. (Rick McClanahan, Director of Engineering)**
Recommend accepting the proposal from Kimley Horn to identify and quantify costs of City facilities' major ADA deficiencies. The final cost to the City will be \$30,000 thanks to an 80/20 grant. Funds are available 311.31148311.780.455.
- 4 **Planning Commission Report for November 2017. (Kim Taylor, Director of Planning and Economic Development)**
- 5 **Treasurer's Report for October 2017. (Dick Phebus, Director of Finance)**

NEW BUSINESS

- 1 **Appeal of the Design Review Commission's denial of the proposed third tenant identification wall sign for Red Wing Shoes, located at 2916 Kate Hyde Blvd. (Kim Taylor, Director of Planning and Economic Development)**

Ms. Taylor explained that Red Wing Shoes currently has a wall sign on the south side and the west side of the building, in addition to a sign on the multi-tenant sign at the intersection of Highway 64 and Kate Hyde Blvd. The request is for an additional wall sign on the north side of the building facing the shared access drive with Wal-Mart.

Based on the building's linear frontage, the business can have 35 square feet of signage. Its current signage is 30.17 sq. ft. The request for a third wall sign would increase the total signage to 56.11 square feet. Red Wing Shoes was offered a compromise of placing a four-square-foot logo on the north side of its building, but chose to appeal the Design Review Commission's decision instead. The Commission denied the request because it exceeds the amount of signage allowed by ordinance.

Alderman Elliott, the Board's liaison to the Design Review Commission, reiterated that Red Wings' request exceeds the ordinance amount allowed. She added that the Commission has not allowed other businesses in this area to exceed the ordained signage amount.

The applicant's representative Marilyn Brennan with Egan Sign, located at 1100 Berkshire Blvd, Wyomissing, Pennsylvania, explained that when the sign plan was first created, it did not take into account the high volume of traffic coming from the north side of the building. She stated that potential customers driving south on Kate Hyde will not see a sign for the store until they are past it, and past a point they can turn onto the property since there is a hard median dividing the street. Ms. Brennan stated that the impetus for the additional wall sign request is safety. The building is sandwiched between Panera Bread and East Coast Wings, and the position of the store and concern for driver safety caused a need for third wall sign. Typically Red Wing Shoes only has two wall signs.

Alderman Pleasant said while he wants to help Red Wing, he doesn't believe its right to help this business and to have denied previous businesses for the same request. Ms. Brennan responded that she understands the dilemma, but this request is not for additional advertising, but for safety due to traffic patterns.

Vice Mayor Young voiced his frustration that Red Wing refused the logo compromise, and chose to appeal.

Alderman Elliott said she didn't think Red Wings' sign situation was unique in that many businesses, particularly on Kirby-Whitten Road, have only one sign on the front of their business because they are in a strip center and customers only have one chance to see it. She encouraged Ms. Brennan to accept the compromise on behalf of her client.

Alderman Simmons asked if Red Wing Shoes is really concerned about Wal-Mart customers seeing the sign. He said if the business wanted those customers to notice the store, Red Wing would've accepted the logo compromise. He asked if the company could move the sign later if they decide placement would be better on the north side of the building. Alderman Elliott and Ms. Taylor said the company could move the sign with administrative approval and completing another sign permit.

Alderman Parsons pointed out that neither wall sign states that it is a shoe store, so if a customer isn't already familiar with Red Wing Shoes, they won't know what the store sells. He added that an additional 21 square foot of signage is not a reasonable request.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Emily Elliott, Alderman
SECONDER:	Paula Sedgwick, Alderman
AYES:	Pleasant, Elliott, Parsons, Simmons, Young, Sedgwick

2 Resolution 50-17, a resolution to donate approximately 20 acres of real property located at 3375 Appling Road to the State of Tennessee for the purpose of building a Tennessee College of Applied Technology campus. (Mark Brown, Chief Administrative Officer)

Mr. Brown explained that the City wishes to donate 20 acres of land at the corner of Brother and Appling to the State of Tennessee Board of Regents for a Tennessee College of Applied Technology campus. The Board approved the land purchase July 11, 2017.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	David Parsons, Alderman
SECONDER:	Emily Elliott, Alderman
AYES:	Pleasant, Elliott, Parsons, Simmons, Young, Sedgwick

3 First Reading of Ordinance 17-08, an ordinance to amend Title 11, Chapter 3, Section 306 of the Codified Ordinances of the City of Bartlett, Tennessee to amend the use of watercraft upon public, municipal waters. (Shan Criswell, Director of Parks and Recreation) The public hearing to be set for January 23, 2018.

Mrs. Criswell explained that the current ordinance only prohibits motorized watercraft, but not kayaks, canoes or other similar vehicles. This change will prohibit all watercraft from municipal waters.

RESULT:	APPROVED ON FIRST READING [UNANIMOUS]	Next: 1/9/2018 7:00 PM
MOVER:	Emily Elliott, Alderman	
SECONDER:	David Parsons, Alderman	
AYES:	Pleasant, Elliott, Parsons, Simmons, Young, Sedgwick	

OPEN DISCUSSION

Assistant Fire Chief Danny Baxter spoke on the occasion of his last Board of Mayor and Aldermen meeting. Chief Baxter will retire from the City of Bartlett after 31 years of service on December 31, 2017. He expressed gratitude to Mayor McDonald for appointing him Assistant Fire Chief and adding him to his management team 11 years ago. He thanked the aldermen for their support. He thanked Fire Chief Terry Wiggins for his support and patience. He thanked the department directors, his coworkers and all the employees he's served with; Chief Baxter said it has been a team effort and he will think of those with fondness.

Each of the Aldermen wished the citizens a Merry Christmas.

ADJOURNMENT

Meeting adjourned at 7:37 PM

W.C. Pleasant, Register to the
Board of Mayor and Alderman

A. Keith McDonald
Mayor